





VISION
Our vision is a healthy community.

VALUES
People's Community Clinic is...

PATIENT-CENTERED
Decisions and operations sustain and enhance the dignity and welfare of each patient.

CARING
Relationships promote continuity of care and support patient self-care and wellness.

COMMUNITY-ORIENTED
Clinic outreach efforts expand and support healthcare.

COST-EFFECTIVE
Clinic resources are utilized efficiently.

MUTUALLY RESPECTFUL
We recognize and appreciate the contributions of each individual to achieve the clinic's mission, and create a rewarding and pleasant workplace.

fact 95% of People's pediatric patients were fully immunized by their third birthday in FY 2015.

MISSION

Our mission is to improve the health of medically underserved and uninsured Central Texans by delivering high-quality, affordable healthcare with dignity and respect.



Regina Rogoff, J.D.
Chief Executive Officer

FROM THE CHIEF EXECUTIVE OFFICER: REGINA ROGOFF, J.D.

2015 was a ground breaking year. Literally. We broke ground on our new facility in Northeast Austin and began what may be one of the greatest chapters in People's 45-year history. I am sure that the pioneer doctors, nurses and volunteers in 1970 never anticipated the seeds they planted would flourish into one of the most compassionate, industry-leading health clinics in our country. I still marvel when I think of the clinic's humble beginnings, where we've come to, and most importantly - where we are headed.

The new facility, located in the heart of the neighborhoods where most our patients live, will be both accessible and welcoming to new and returning patients. The design of the new building is sleek, but simple and state-of-the-art. Our patients will truly recognize our commitment to our mission.

We met in early 2014 with community leaders to get input on expanding community-based health services, removing barriers to accessing health wellness services, and the specific health care needs of Austin's diverse population, including refugees and an aging population in North Austin.

The Capital Campaign launched by the People's Community Clinic Foundation Board of Directors truly got underway as we broke ground on the new 59,000 square foot facility in Northeast Austin in early 2015.

Leaving our cramped central clinic will be bittersweet, but knowing it will become People's Center for Women's

Health is exciting and energizing. We will now offer services focusing on women's health needs: prenatal/postpartum care and support, cancer screenings, nutrition, lactation counseling, and emotional support for women who might not otherwise have a medical home; all under one roof.

In 2015, People's partnerships in the Austin area grew. Our newest collaboration, with Manor Independent School District and Austin-Travis County Integral Care, established the Manor Mustang Health Center located at Manor New Tech High School for students and their families. Go Mustangs!

Our clients are at the very center of our work; from the tiniest newborn to the elderly. Our staff, volunteers, board, and foundation members work tirelessly to ensure the services we offer and the programs we develop are always here. As I watched the walls go up at our new home I was humbled by all the dedication and love that encompasses People's Community Clinic. I invite you to look back at 2015 and take stock of what continues to be one of the most ground-breaking years in People's history.

Sincerely,

A handwritten signature in blue ink that reads "Regina Rogoff". The signature is fluid and cursive, written in a professional but personal style.

Regina Rogoff, JD
Chief Executive Officer

The People's Community Clinic Difference

AUSTIN MEDICAL-LEGAL PARTNERSHIP

The Austin Medical-Legal Partnership (AMLPL) assists People's patients in overcoming legal barriers to wellness, including unhealthy housing, inadequate public benefits, and lack of appropriate educational support. The AMLPL integrates an experienced public-interest attorney into People's primary care team, where providers and other staff members can refer patients with socio-legal issues that may be negatively affecting their health. The attorney provides intake, advice and counsel, representation, and as appropriate, referral to pro bono attorneys. People's is proud to be a medical-legal partnership leader; training staff, medical residents, and patients on legal issues affecting health, and hosting an annual multi-state conference for MLPs to share information and trends.

CENTER FOR ADOLESCENT HEALTH

Although adolescents often face complex health and behavioral challenges, they are less likely than younger children to have a regular source of medical care. People's is a leader in the care of teens and at-risk youth in Central Texas. People's Center for Adolescent Health (CAH) offers medical, reproductive, and preventive health services, both on and off-site. CAH is staffed by a team of health educators, social workers, nurse practitioners, and physicians with expertise in adolescent medicine, working together to provide comprehensive care to this historically underserved patient population.

GOALS

Low-income children and teens with special developmental and behavioral health needs are eligible to participate in GOALS, an interdisciplinary program that provides ongoing assessment and support to this population. GOALS was founded in 2005 and serves as a medical/behavioral health home for at-risk youth. It promotes optimal mental health, wellness, and developmental functioning using a team trained in evidenced-based best practices. GOALS is supported by a community advisory council that meets three times a year with area professionals to review standards and resources regarding youth with special needs.

HEALTH LITERACY

Low health literacy levels in the United States raise costs and result in a greater likelihood of patients using emergency care and a reduced chance of utilizing preventive care measures. Health literacy allows patients to achieve better health outcomes and increases their ability to effectively manage medications. People's develops and disseminates health education materials that provide clear direction to patients irrespective of their literacy levels.

INTEGRATED BEHAVIORAL HEALTH SERVICES

At People's, helping patients manage depression and mental health issues is a team effort. The Integrated Behavioral Health Program uses a collaborative care model in which a primary care provider, social worker, and consulting psychiatrist work together to address a patient's mental health issues within the primary care setting. Patients are monitored for symptoms of depression and anxiety, and treated using evidence-based approaches to counseling.

NUTRITION AND BREASTFEEDING COUNSELING

People's offers nutrition services to all clinic patients from newborns to adults. Studies demonstrate that breastfeeding is healthier for both babies and moms. Breastfeeding protects infants from infection and helps lower a child's risk of developing asthma and obesity. Mothers who breastfeed have lower risks of developing ovarian and breast cancer. There has been a certified lactation counselor on staff since People's began its breastfeeding counseling program in 2009. Compared to 77% nationwide, 91% of People's pediatric patients are receiving breast milk at two weeks of life. In addition, over half of the clinic's six-month-old patients continue to receive breast milk in comparison to 43% in nationwide reports.

Other nutrition education services include one-on-one sessions and group classes that promote healthy eating, diet support for chronic disease management (e.g., hypertension, diabetes, and hyperlipidemia), and guidance for women of reproductive age regarding healthy eating before and during pregnancy. The clinic also collaborates with local agencies that advocate for healthy eating habits and promote disease prevention through healthy eating.

fact

1 out of every 4 people in Central Texas has no health insurance. Texas has the highest number of uninsured children in the nation.

PRENATAL CARE

In 2015, an increase in births prompted the hiring of a health educator specializing in lactation consultation and family planning. Our goal is to ensure that People's babies come into the world healthy and at optimal birth weights. With 1036 babies born into the practice last year, we are proud of our outstanding birth outcomes. Babies born at normal weights have significantly less complications and lower risks for morbidity and mortality. The percentage of People's babies born in 2015 at healthy weights is over 95%, exceeding both state and county rates.

TANDEM TEEN PRENATAL & PARENTING PROGRAM

Texas has the highest repeat teen birth rate of all states, according to the National Center for Health Statistics. People's leads a multi-agency collaboration designed to reduce the risk of subsequent unplanned pregnancies in Travis County. A second birth during the teen years greatly increases negative social, educational, and health consequences for both young mothers and their children. Tandem operates using a triage system to connect pregnant teens with resources that address their individual needs such as medical, educational, and psychosocial services through the first three years of their baby's life. Through intensive case management, direct access to family planning, parenting education, and mental health services, the Tandem program has been particularly successful in keeping teens on track to achieve their goals. Tandem clients had a repeat birth rate below 5% in 2015 compared to a statewide rate that hovers between 19% and 22%.

OFF-SITE CLINICS

Through community partnerships People's offers primary healthcare, immunizations, and other preventive health services to vulnerable populations at four offsite clinics. The clinic provides outreach and support services to homeless, runaway, and street dependent youth in collaboration with the LifeWorks Street Outreach Program. At Austin Children's Shelter, People's provides primary medical care to infants through age 22 experiencing abuse, neglect, or abandonment. Domestic abuse survivors and their children residing at SafePlace can receive medical care from our providers in order to build healthy, self-sufficient futures. Most recently, in 2015, People's partnered with Austin Travis County Integral Care and Manor ISD to ensure students attending Manor ISD have access to high-quality primary and behavioral health care by providing services at the Manor Mustang Health Center.





Growing up in the border town of Eagle Pass, Texas, which has two International Bridges across the United States-Mexican border, Maria Hernandez had no idea that she would be building bridges between cultures with her life's passion – cooking. Her mother brought her into the kitchen at a very young age and introduced her to all the family's recipes - rich in Hispanic heritage. "I learned to cook all of her dishes and I found that I really loved cooking."

Maria has been with People's for 18 years and the past five have found her teaching cooking classes in People's Happy Kitchen. "The Sustainable Food Center partners with us to teach healthy cooking skills supplemented by free cookbooks and free groceries through the Happy Kitchen/Cocina Alegre program." With her training as a medical assistant educating pre-diabetics and diabetics on how to navigate their way through healthy diet choices, Maria was the obvious choice to lead cooking classes taught in English and Spanish.

Being pre-emptive through diet and lifestyle changes can often turn a diagnosis around and head patients in a new direction. "We had a diabetic patient who attended class and brought his diabetic wife. At the end of the session I asked them how the experience had been for them. They said they were cooking more and more with fresh ingredients which they had not been doing and using varied, fresh herbs. Their blood sugars started to even out and they lost weight! They were so excited! So was I!"

Removing over-processed foods high in added sugars, sodium, trans fat and saturated fat, and low in fiber and whole grains is essential to managing heart health and diabetes. Educating new moms is also a big component of the Happy Kitchen. It often calls for breaking away from familial and cultural food choices and forging a different path. Many families recognize possible hereditary health traits. By changing their diets, they are altering their own and their family's wellness trajectories.

But there are the patients who come back for labs who didn't follow the dietary and lifestyle recommendations and are now full-blown diabetics. "It's heartbreaking because I know the complications of diabetes," sighs Maria. But that doesn't daunt her, it only makes her more determined. "I love my job. People's Community Clinic is my family. I do everything with passion, love and respect." And she continues to build bridges to better health every week. "I don't give up."

In gratitude...

People's Community Clinic is fortunate to have the longtime support of individual benefactors, without whom our good work would not be possible. Your generosity allows us to focus on what we do best: delivering top-rate healthcare to those who need it.

Our giving circle members provide annual support to the clinic:

President's Council \$5,000+

Council of 100 \$1,000 +

Patient Services

Adolescent health

Adult primary care

Acupuncture for chronic pain

Chronic disease management

Diabetes education and nutrition counseling

Reproductive health

Health education

Immunizations

Integrated behavioral health

Laboratory procedures

Lactation counseling

Pediatric care

Pharmacy prescription

Prenatal care

Reach Out and Read

Social work

Teen prenatal clinic

Gifts of \$5,000,000 +
St. David's Foundation

Gifts of \$100,000 +
Carl C. Anderson, Sr. & Marie Jo Anderson Charitable Foundation
Anonymous
The James M. Cox Foundation
St. David's Medical Center
Michael & Susan Dell Foundation
Episcopal Health Foundation
Bettye Nowlin
Roddy-Holden Foundation
Mary E. Walker
Howard & Mary Yancy

Gifts of \$50,000 +
The Neavel Family
David Newberger
Nona Niland
Alice Kleberg Reynolds Foundation

Gifts of \$25,000 +
Aetna Foundation, Inc.
Anonymous
Blue Cross & Blue Shield of Texas
Philip & Christine Dial
Balie & Beverly Griffith
Russ & Isabel Hoverman
Insurance Industry Charitable Foundation Inc.
The KLE Foundation
Jeffrey & Joan Lava
Local Independent Charities of Texas
Janis & Joe Pinnelli
Dr. Henry Renfert, Jr. Fund
Shield-Ayres Foundation
Marina Sifuentes & Tad Davis
South by Southwest Conferences
Carl & Claire Stuart
Texas Bar Foundation
Topfer Family Foundation
Amy Wilson-Janice
Women's Fund of Central Texas
Lola Wright Foundation

Gifts of \$10,000 +
AthenaHealth
Emerson Process Management
Donald D. Hammill Foundation
Sarah L. Heather

Gifts of \$10,000 + continued

Jastrow Foundation
Louis Kokernak
The Dorothy & Jim Kronzer Foundation
Bonnie K. Mills
Jack & Jo Rel Nye
Quest Diagnostics
Dick Rathgeber

Gifts of \$5,000 +

Becky Beaver
David Blumenthal & Sofia Martinez
Karen & Brian Burgess
Sarah Buss
CVS Health
Dyal & Partners
Frank & Sharon Foerster
Assel & David Garcia
Stephen & Stefanie Griffith
Linda Haines & Dan Marshall
Hotel San Jose
James & Claudia Humphrey
Jacob & Terese Hershey Foundation
Melissa Jones
Douglas & Carol Kadison
MAXIMUS Charitable Foundation
Nancy Geisler McDonald
Michael J. Muth
Noelke Maples St. Leger Bryant, LLP
Sage Words
Delia & Ben Sifuentes
Superior HealthPlan, Inc
Dwight & Cathy Thompson
Tried & True Foundation
The Rachael & Ben Vaughan Foundation
Janet McCullar Vavra
Wheatville Food Co-op
Stephanie & Bill Whitehurst

Gifts of \$2000 +

Jeffrey & Evelyn Angelovich
Austin Regional Clinic
Claudia Bartlett
Sheila & Daniel Beckett

Costs of Service

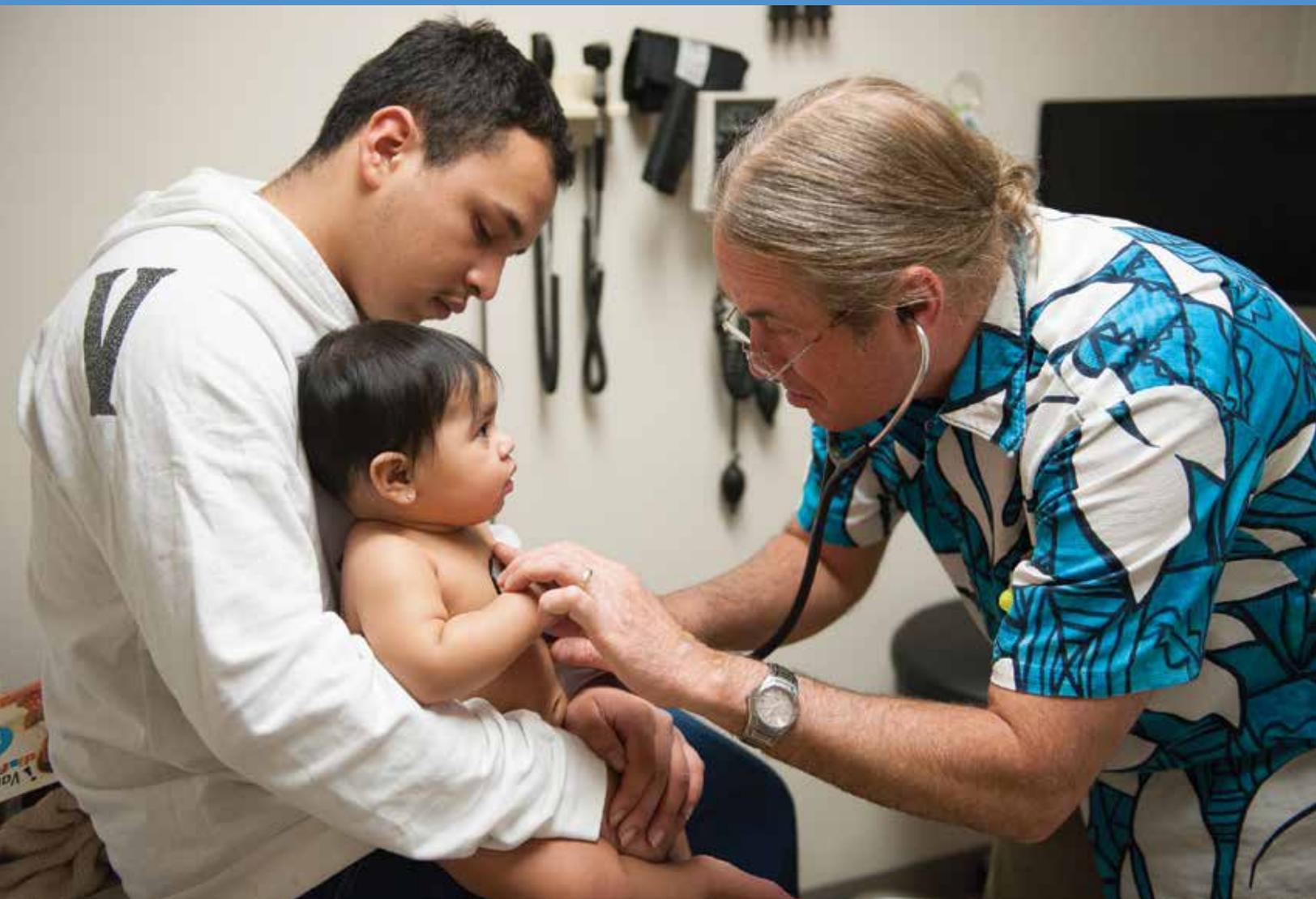
\$120	pays for five grandparents to receive flu vaccinations
\$200	pays for three adults to receive Electrocardiogram (EKG) screenings
\$350	pays for one woman to receive a long-acting contraceptive
\$500	pays for 10 mothers-to-be to have ultrasounds
\$1,000	pays for 6 children to have complete pediatric check-ups



fact

There were over 11,300 patients in 2015 with 63% of People's patients earning incomes at or below 100% of the US Poverty Level*

*\$24,250 per year for a family of four

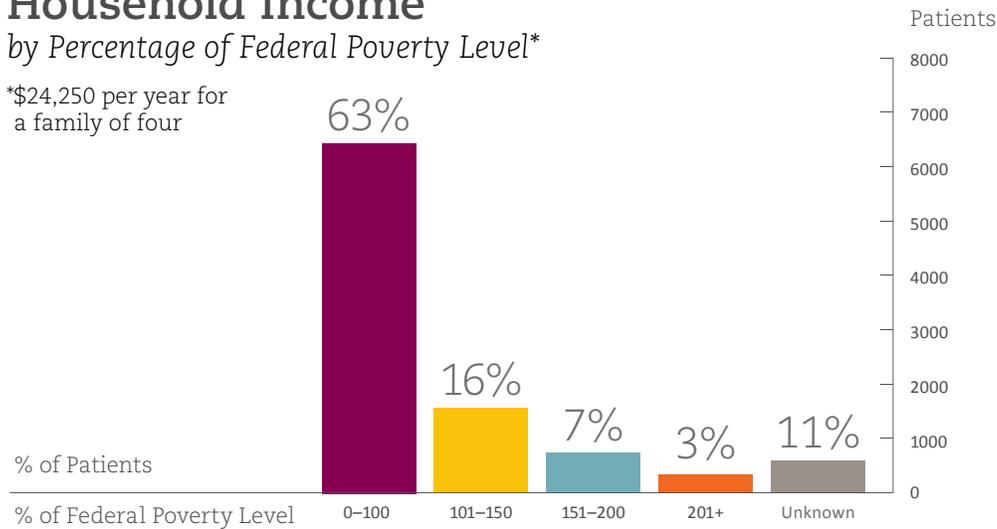


Patient Demographics

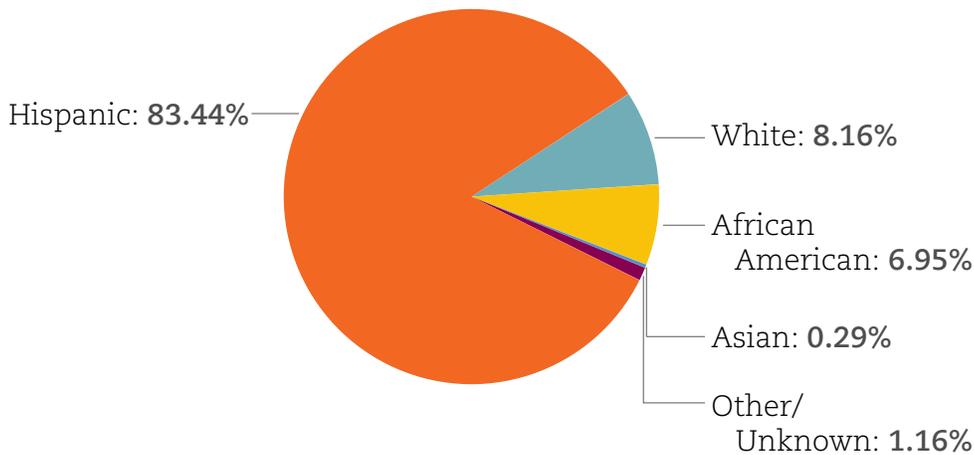
Household Income

by Percentage of Federal Poverty Level*

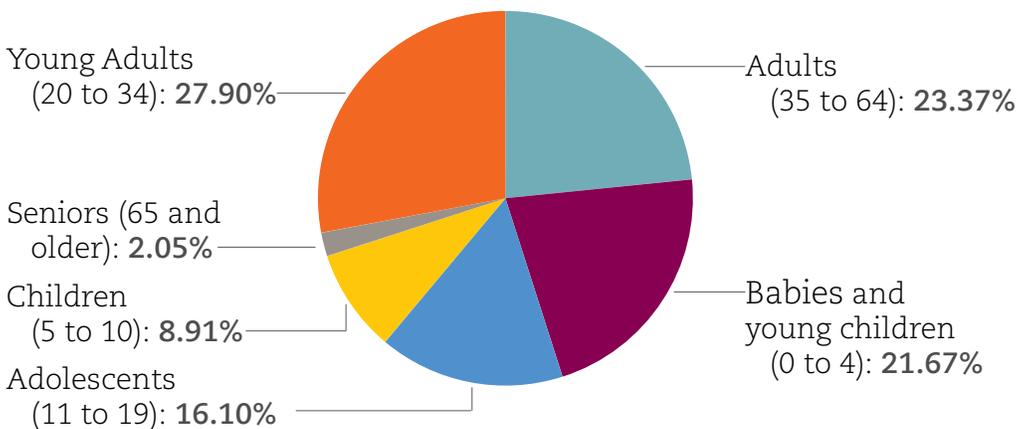
*\$24,250 per year for a family of four



Ethnicity



Age



Gifts of \$2000 + continued

Mary W. Bowden
 Michael & Becky Bullard
 Anthony D. Bundrant
 Bury-AUS, Inc.
 Sarah Campbell
 Cardno Haynes Whaley
 Catellus Development Corporation
 Elizabeth Crook & Marc Lewis Foundation
 Susanne C. Denison
 Charleene A. Dison
 JE Dunn Construction
 JoLynn Free
 Sam & Patty Griswold
 Charlotte Herzele
 Steven & Karen Farabee
 Marialice S. Ferguson
 Frost Bank
 The William J.J. Gordon Family Foundation
 GSD&M
 Janet Harman
 Eric Harslem & Rani Clasquin
 H-E-B
 Henna Chevrolet
 Husch Blackwell LLP
 Clay Levit
 Anne S. Lewis
 Live Oak-Gottesman
 Bruce & Judy MacKenzie
 Karen Macko
 Maxwell Locke & Ritter, LLP
 Chris & Paula McCaul
 Mary McDowell
 Mitchell & Sally McFeron
 Moshana Foundation Fund for the People's Community Clinic
 Charles Mullins
 John & Mary Ellen Nemetz
 Oxford Commercial
 Bruce W. Patterson
 Prosperity Bank
 Patrick & Rachel Thomas
 Reed, Claymon, Meeker & Hargett, PLLC
 Richardson + Burgess LLP
 Joel W. Rudd
 Ingrid Schmidt
 Willie & Corina Scoggins
 Brad E. Seidel

Gifts of \$2000 + continued

Seton Healthcare Family
Sabrina & William Streusand
Kent Stewart
Gayla & John Stock
Studio 8 Studio
Tableau Software
TBG Partners
Tricia & Mark Traeger
Travis County Medical Alliance
University Federal Credit Union
USA Compression Partners, LLC
John R. Warren
H.H. Weinert Foundation
Pamela Wetzels
Brian Weylie
White Construction Company
William & Regan Gammon
Kathleen Williams & Rebecca Lane
Layton Wilson
Suzanne & Marc Winkelman
Carlos Zaffirini
Zapalac/Reed Construction Company LP
Jodi & Fred Zipp

Gifts of \$1000 +

Chris H. Adams
Lawrence L. Aldridge
Michael & Madeleine Appel
Arnold Foundation
Robbie & Thomas Ausley
Marcia Ball & Gordon Fowler
Niccolo Barbaro & Susan Moffatt
Bay & Associates, Inc.
Daniel & Sheila Beckett
Russell Bennett
Samuel T. Biscoe
Brigitte Z. Bosarge
Kim Britt
Andra Brooks
Michael Churgin
William & Anita Cochran
Steve C. Crow
Beverly Dale
Dell, Inc.
DrillingInfo, Inc.
Sam E. Dunnam
Sheila R. Ellwood
Martin & Mary Elzy
Charles V. Faerber

Annual Utilization

MEDICAL CARE VISITS	2014	2015
Prenatal	10,964	12,117
Family Planning	3,734	3,766
Pediatrics	12,072	13,072
Adolescents	3,714	4,185
Adults	12,483	12,507
TOTAL MEDICAL VISITS	42,967	45,647

Bill Hopkins

**Member, Foundation
Board of Trustees
People's Community Clinic**

“People’s Community Clinic is one of those places where the more you know about it, the more you love it. It continues to amaze me how much People’s does for the community around them. For my role, being a part of the 45-year lineage of People’s Community Clinic is amazing. We are truly standing on the shoulders of those who made this all possible. I think the clinic founders would be very proud of what they established and I hope that we, as the new advocates, are helping to take their work to the next level. The greatest thing about having a great history and a great lineage is that you get to build on that. I’m proud to be a part of that team.”





“Those graphs illustrating that Hispanics or Blacks or those in lower socio-economic groups are more likely to die sooner than other groups are just not acceptable to me.” Dr. Mariela Lane always knew she wanted to be a doctor and serve the underprivileged. From her beloved home of El Paso, Dr. Lane’s journey took her to Rice University, Baylor College of Medicine and ultimately to Massachusetts General Hospital in Boston. “I saw how things could be with unlimited resources. Mass General is a place with people who are unbelievably committed to delivering the gold standard of care.” Homeless patients were treated with the same quality of care and dignity as patients arriving on private planes from Dubai. This is exactly what Dr. Lane was seeking. Dignity and respect for all.

As her graduation loomed, so did the call of her home state of Texas. “I knew I wanted to

practice community medicine. I was worried what that might look like in Texas because I was leaving Massachusetts, a state that piloted universal healthcare, and moving to Texas – a state that rejected it. So, I looked up People’s Community Clinic and read Dr. Appel’s and Dr. Peavey’s bios and I got so excited! I knew instantly they were the people with whom I wanted to work.”

Dr. Lane is now in her second year at People’s. Developing trust is a huge part of treatment with many patients; one in particular was a 62-year old Vietnam War veteran named Paul. Paul had opted for no healthcare whatsoever and had an outlook that didn’t plan too much past the horizon. Overweight, a smoker, and former drinker, “he told me that he would probably not do anything I was going to suggest. He’d made it this far and he was not afraid of dying.” This was not acceptable to Dr. Lane. She diagnosed him with high blood pressure, diabetes, and high cholesterol; and learned of his family history of colon cancer. “I calculated that he was on a fast track for cardiovascular disease and high probability for a heart attack.” True to his word, Paul left that appointment with prescriptions in hand (that he never filled) and disappeared for 6 months. He finally returned because his diabetes had taken a turn for the worse. His feet were numb, his legs turning purple, the pulses in his lower extremities were diminished, and he was short of breath. He was diagnosed with Peripheral Artery Disease (PAD). PAD is a risk factor for heart attack, stroke, and can lead to eventual amputation if untreated. Overwhelmed, Paul started keeping his appointments with Dr. Lane, trusting her and the treatment plan she developed. Though he was still stubborn at times, by now he knew Dr. Lane had his best interests at heart and began the needed treatments.

The concern for Paul and the odyssey of his health reflects in Dr. Lane’s eyes and settles into a thoughtful smile. “Looking back to when I first had the idea of becoming a doctor and working with the underserved, I can now say I am doing exactly what I said I was going to do. The house that People’s built is the house I intended to live in all along.”

Operations for 2015

SOURCES FOR REVENUE		2015
Foundation Grants	25.6%	\$4,011,732
Governmental Sources*	52.2%	\$8,170,376
Fundraising	6.7%	\$1,053,301
Multi-Agency Collaboration Revenue	4.2%	\$665,033
Patient Fees - Self Pay	4.6%	\$712,803
Interest/Miscellaneous	0.5%	\$85,407
In-Kind Donations	6.1%	\$953,022
TOTAL REVENUE	100%	\$15,651,674
EXPENDITURES		
Personnel	67.8%	\$10,805,930
Contractual Services	5.9%	\$937,735
Laboratory/Diagnostics	3.1%	\$501,868
Pharmacy	2.5%	\$392,528
Patient Care and Records	0.7%	\$103,695
Facility and Equipment	5.6%	\$897,602
Administrative	3.4%	\$536,495
Depreciation	1.7%	\$268,431
Fundraising	0.5%	\$77,308
Collaborations	2.5%	\$401,166
In-kind Donations	6.4%	\$1,016,543
TOTAL EXPENSES	100%	\$ 15,939,301
NET SURPLUS†		(\$287,627)

* Includes funding from Medicaid, Medicare and CHIP.

† Deficit is covered by funds in reserve.

Gifts of \$1000 + continued

Nanci L. Fisher
 Jenny & John Fleming
 Anne K. Freeman
 Fred & Julie Frey
 Lynda Frost
 David Garza & John Hogg
 Grande Communications
 Grande Cares Club
 Laura & Joseph Guerrero
 Laura Gutierrez-Witt
 Wayne & Paula Hartman
 Hartman Foundation
 Farrell A. Hillman
 Janet & Arthur Holzheimer
 Meghan Hughes
 IBM
 Gary & Carla Jenson
 Jerry & Madeleine Jones
 Harris & Lynda Kaffie
 Lee & Roger Kintzel
 Melanie C. Lewis
 Sherry & Perry Lorenz
 Valerie Luessenhop
 James & Sylvia Maggio
 Deborah L. Martin
 & Robert Sullivan
 Carol & J.S. Mattingly
 Susan McDowell & Bob Elder
 Roxanne McKee & Gerald E. Speitel
 John & Mary Ann McPhaul
 Robert L. Miller
 Miller Imaging & Digital Solutions
 James J. Montanaro
 & Marcia Tugendhat
 Christine Mulcahy
 National Association
 of Community Health Centers
 Celia Neavel & Jose Cortez
 Frank & Kathleen Niendorff
 Nancy & Michael Ohlendorf
 Renée & David Orr
 Edward & Judith Parken
 Sheri Parr & Jeff Levenberg



Howard Yancy

**Member, Board of Directors
People’s Community Clinic**

“Mary and I are longtime supporters of People’s. The clinic has served Austin for many decades and we’re excited to see the new facility will serve thousands more families in need. We have complete confidence in the leadership and unwavering faith in the stewardship of this Austin icon.”

Gifts of \$1000 + continued

- Mary E. Pharis
- Carl E. Pickhardt
- Miriam & Mark Poag
- Forrest Preece & Linda Ball
- Tim Price
- Jean & Dan Rather
- Katherine & Jim Ray
- Eva & Peter J. Riley
- Pat & Carol Robertson
- George & Leslie Rodgers
- Regina Rogoff & Sam Jones
- Dubravka Romano & Terry Frakes
- Juanita Ross
- Alejandro Ruelas
- Pamela Ryan
- Sabre Commercial, Inc.
- Edward V. Safady
- Scare For A Cure Inc.
- Relia M. Scheib
- Ronald B. Shapiro
- Barry A. Simon
- Steinman Luevano Structures, LLP
- Cindy Stewart & Andy Austin
- Lonnie S. Karotkin Taub
- Robert & Sandi Tomlinson
- Barbara & Thomas Trager
- First Unitarian Universalist Church
- Dirk & Kandi Van De Graaf
- Veritas Foundation
- Elizabeth & Jay Walker
- Kim & Eric Weidmann
- Whitehurst, Harkness, Brees,
Cheng, Alsaffar & Higginbotham
- Bill Zapalac

2015 Board of Directors

- George Rogers, MD, 2015 Chair
- Linda Berry
- Cathy Cranston
- Kyle DeHaas, MBA
- Philip Dial
- Mike Mackert, PhD
- Nona Niland, MD
- Csilla Somogyi
- Roxanne Wheelis
- Howard Yancy, JD
- Ofelia Zapata

2015 Foundation Board of Trustees

- Karen Burgess, JD, 2015 President
- Becky Beaver, JD
- Michael Bullard
- Nancy Geisler McDonald
- William Hopkins, JD
- Meghan Hughes
- Joan Lava
- Nona Niland, MD
- Jack Nye
- Marina Sifuentes, RPh
- Amy Wilson-Janice
- Carlos Zaffirini, Jr.

Executive Staff

- Regina Rogoff, JD**, Chief Executive Officer
- Louis Appel, MD, MPH, FAAP**, Chief Medical Officer
- Kellie Bolin, CPA**, Chief Financial Officer
- Mary McDowell**, Chief Operations Officer
- Joy Authur**, Director of Development and Communications
- Sharon Lynch, BSN, RN**, Director of Quality Improvement
- Susan Berliner-Smith, SPHR**, Director of Human Resources
- Melissa Kaufman, LMSW**, Director of Health Promotion
- Alex Berry**, Director of Compliance



“On a daily basis, any one of us here are told stories of rape, torture and human trafficking. We learn of families who left their children behind and parents who haven’t seen their children in 10-12 years.” This is a typical day for Orlando De Leon, one of People’s Licensed Clinical Social Workers. “Almost every client I serve astounds me. Listening to a woman tell me the trials she had to endure to get here is always profound. But she walks through our doors and still has hope and resiliency – it never ceases to amaze me.” Statistically, more than 80% of people who seek public health services have a trauma history.

Orlando grew up in a small town 40 miles southwest of Uvalde, TX, where he was born. He was raised with a strong work ethic that carried through to his academics. He was the first in his generation to go to college where he quickly realized

that the chemical engineering degree he was about to earn was not what he wanted to do. A wise counselor recognized this and urged him to stay in school, but to search for his true passion. He found it in clinical social work and graduated from UT Austin with his master’s degree. “I am blessed to be doing something that I love because it’s who I am. If you had told me 20 years ago I would be doing clinical social work I would’ve laughed!”

Laura came to People’s while pregnant with her fourth child. A victim of domestic abuse, she was alone, homeless, and desperate, and suffering with health issues that included postpartum depression and crippling anxiety. Her mood swings and outbursts of anger along with the communication barrier, led to miscommunication with her previous provider. She was diagnosed with bipolar disorder. Child Protective Services (CPS) was called. She was watching herself and her life spiral out of control coupled with the possibility of losing her children. After meeting with Laura, Orlando discovered something big. “In my professional opinion, she didn’t exhibit any of the signs of being bipolar. Our staff psychiatrist, Dr. Bach, concurred after spending some time with her. We looked at appropriate medication and emotional support and started seeing immediate improvement in her emotional and spiritual well-being.”

With the help of Orlando, Dr. Bach, and People’s; Laura, who was at high risk of another postpartum depressive episode with the pending pregnancy, succeeded in getting into SafePlace for three months. Her case with CPS was closed and she avoided being placed on medication she didn’t need. She and her children were off the streets at last. A success story by all measures.

Coming from unpretentious beginnings and armed with a passion to help those who can’t help themselves, it’s no small wonder that Orlando and his clients recognize People’s as a true medical home. “We all have an innate desire to believe in something higher and bigger than us.”



PEOPLE'S COMMUNITY CLINIC

1101 Camino La Costa
Austin, Texas 78752
Phone: (512) 478-4939
Fax: (512) 320-0702

Development Office
Phone: (512) 684-1722
Fax: (512) 684-1817

Founded in 1970 by volunteer nurses and doctors, People's has pioneered a clinic model that is focused on delivering the right care, at the right time, cost-effectively. One out of every four people in Texas has no health insurance. People's Community Clinic offers a solution, providing high-quality, affordable healthcare to uninsured and underserved Central Texans.

Photos by Leslie Nowlin, Todd H. Williams & Mark Matsson

Design by Digital City Designs

StDavid's
FOUNDATION



Michael & Susan Dell
FOUNDATION

www.austinpcc.org



facebook.com/austinpcc



[@austinpcc](https://twitter.com/austinpcc)



youtube.com/austinpcc