

FOR IMMEDIATE RELEASE May 20, 2016 Media contact: Joel Coffman (512) 615-4638 joel@recognizegood.org

## 14TH ANNUAL ETHICS IN BUSINESS & COMMUNITY AWARDS ANNOUNCED

AUSTIN, TX – Hundreds joined together at the AT&T Conference Center yesterday for the 14<sup>th</sup> annual Ethics in Business & Community Awards, recognizing outstanding ethical business practices and celebrating the idea that doing good is good business in Central Texas. Award recipients in five categories were honored, followed by the presentation of the Anita & Earl Maxwell Lifetime Achievement Award. The theme of the awards program is encouraging the partnership between business and community in order to make Central Texas stronger.

Award recipients were announced as follows:

Large Business: 3M

Mid-size Business: Radiation Detection Company

Small Business: Chasse Consulting

Nonprofit: Ronald McDonald House Charities of Central Texas

Individual: Brett Cenkus

**Lifetime Achievement:** Regina Rogoff, People's Community Clinic

## **CLICK HERE FOR EVENT PHOTOS.**

Nominations are made by the community online at <a href="RecognizeGood.org">RecognizeGood.org</a>, then vetted by business students at <a href="Concordia University">Concordia University</a> before being trimmed to three finalists in each category and presented to a selection committee of business and community leaders led by Dr. Lynette Gillis, Dean of the College of Business at <a href="Concordia University Texas">Concordia University Texas</a>. Proceeds from this event benefit the <a href="Samaritan Center">Samaritan Center</a>, who presented the Ethics in Business Awards until the program's adoption by <a href="RecognizeGood">RecognizeGood</a> in 2011.

"The Ethics in Business & Community awards program is truly an exceptional educational experience," Gillis said, praising the program and its impact on her students. "Our students have the opportunity to witness firsthand a community that comes together to support and celebrate ethical business practices of honesty, fairness, respect, social justice, and sustainability."

Finalists for this year's awards included <a href="NXP Semiconductors">NXP Semiconductors</a> and <a href="Pinnergy">Pinnergy</a> in the Large Business category, <a href="Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers-like/Five-stone-transform-rivers

Earl Maxwell of <u>St. David's Foundation</u> and the RecognizeGood Board of Directors emceed the event, and awards were presented by previous winners including Sandy Dochen of <u>IBM</u>, Andrew Cooper of the <u>TyRex Group</u>, Josh Behjat of <u>Hagbros Precision</u>, Jerry Davis of <u>Goodwill Central Texas</u> and Patti C. Smith of <u>KVUE</u>. The official ballot-counter for the awards was <u>Atchley & Associates</u>.



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**RecognizeGood** is a local nonprofit that provides a means for individuals and organizations to illuminate selfless volunteers, charitable acts and community service throughout greater Austin. There are several active programs that work toward this mission from different angles, but the common theme is simple – the illumination of GOOD in our community. The mission of RecognizeGood is to elevate the spirit of community by catalyzing a movement of good deeds and unselfish charity through recognizing, rewarding and promoting good in our businesses and the communities in which they reside.

**Samaritan Center** is a nonprofit counseling center that provides professional counseling, integrative medicine and community education to prevent and treat abuse, teach healthy life skills, and strengthen families. The Center serves children and adults of all ages who are struggling with a variety of problems such as stress, depression, abuse and addiction. The Samaritan Center's Hope for Heroes program has received statewide recognition for helping service members and military families heal the emotional wounds of war and reintegrate back into our community.

**Concordia University Texas** is an award-winning institution of higher education, offering undergraduate, graduate and an Accelerated Degree Program for adult students. The main campus is located in Northwest Austin with four university centers in central Austin, Dallas-Fort Worth and San Antonio. Online classes are also offered for some programs. A privately-held, accredited, liberal arts university, Concordia is under the auspices of The Lutheran Church—Missouri Synod. It is a member of the highly respected Concordia University System in which more than 31,000 students are enrolled nationwide.

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